

Bitdefender

New Licensing System (SV4) Announcement

26.10.2022



Moving from LV2 to SV4 licensing system

A natural evolution that enhances license key security
alongside operational benefits previously unavailable.

Migration impact on existing customers

The migration will be **seamless**, with the new SV4 licensing system accepting both 7-character keys generated by the current licensing system (LV2) and new 12-character strings generated by SV4. This flexibility makes it possible to:

- Easily transfer existing customers to the new licensing system without changing their experience.
- Allow customers to renew existing licenses and continue with their existing 7-character license key.
- Generate 12-character license keys for all new purchases. For some customers, this will be the only noticeable change.

- The migration from the existing licensing system LV2 to the new SV4 will happen in two phases.
- **Phase 1**, currently in-progress, with the new licensing system (SV4) is generating license keys for **trials** of the following cloud products:
 - GravityZone Business Security
 - GravityZone Business Security Premium
 - GravityZone Business Security Enterprise
 - Cloud Security for MSP
 - Free Risk Assessment Tool.
- **Phase 2** will involve migrating **all cloud* customers** to the new SV4 licensing system.
 - We will start on November 15 with a pilot program migrating a selected group of customers.
 - The mass migration of cloud customers is targeted to happen between November 30 and December 15.
 - SV4 will become the primary data source for validating, creating, and changing actual cloud subscriptions.

* On-premise clients will be addressed after we finish the GZ Cloud - SV4 integration. The existing LV2 system will remain operational until all on-premise consoles are updated to support SV4.

- The content of this message and attachments are confidential and are classified as Bitdefender's Proprietary Information. The content of this message is intended solely for the use of the individual or entity to whom it is addressed, and others authorized to receive it. If you are not the intended recipient you are hereby notified that any disclosure, copying, distribution or taking any action based on this information are strictly prohibited and may be precluded by law. If you have received this message in error, please notify us immediately and then delete it from your system. Bitdefender SRL is neither liable for the proper and complete transmission of the information contained in this message nor for any delay in its receipt.



Bitdefender[®]
BUILT FOR RESILIENCE